

Historic House Trust of New York City

Corporate Partnerships

Connect with history in your own backyard, and explore all that New York City has to offer



Pictured above: A group of corporate volunteers enjoying an afternoon of gardening at the Van Cortlandt House Museum in The Bronx

Who is the Historic House Trust?



Our Mission

In partnership with NYC Parks, the Historic House Trust advocates for, promotes, and provides expertise to preserve 23 publicly owned historic sites located throughout New York City's five boroughs.

What We Do

HHT serves our sites, engages the community, and partners with NYC Parks. HHT's partner sites are located on city parkland. Our connection with NYC Parks is central to our operations.

Beyond caring for our structures, HHT provides essential support to the non-profit organizations that operate the museums within these historic houses. Through public programs and marketing initiatives, HHT strives to find new and innovative ways to promote our partner sites and engage with the communities they serve.

Become a Corporate Partner

Perks of Partnership

By aligning with our unique community-focused mission, you will be helping support New York City's culture, greenspace, and livability.

In addition to helping preserve history, our Corporate Partners receive special recognition and other benefits including:

- ♥ Unique volunteer opportunities
- ♥ Free admission for staff to museums in all five boroughs
- ♥ Connection with communities across all five boroughs

Your Impact

- 🏠 Preserve 370+ years of history
- 🏠 Shine a light on untold stories
- 🏠 Steward 125 acres of vital parkland
- 🏠 Educate 750,000 annual visitors, 1/3 of whom are schoolchildren
- 🏠 Care for over 90,000 historic objects
- 🏠 Build relationships with communities and city agencies across all boroughs



Historic Sites Citiwide

The Bronx

Bartow-Pell Mansion Museum
Edgar Allan Poe Cottage
Valentine-Varian House
Van Cortlandt House Museum

Brooklyn

Hendrick I. Lott House
Lefferts Historic House Museum
Old Stone House & Washington Park
Wyckoff House Museum

Manhattan

Dyckman Farmhouse Museum
Gracie Mansion
Little Red Lighthouse
Merchant's House Museum
Morris-Jumel Mansion Museum
Swedish Cottage Marionette Theatre

Queens

Bowne House
King Manor Museum
Kingsland Homestead
Lewis Latimer House Museum
Queens County Farm Museum

Staten Island

Alice Austen House
Conference House
Historic Richmond Town
Seguine Mansion



Our Audience

Online

24,106 Visitors Monthly
280,000 (Approximate) Visitors Annually

Social Media

4,000 Lifetime Followers on Social Media
2,500 Impressions
65.8% of Followers Identify as Women

Based Upon Similar Businesses, HHT Ranks in the 75th Percentile in Terms of Performance

Direct Mail

6,000 active contacts

Brand Alignment

Show your commitment to culture, service, preservation, sustainability, accessibility, education, and local communities.

Partnership Levels

Mansion Partner: \$50,000 +

- Free admission to HHT's partner sites for all employees and one guest
- Private volunteer day for employees at **two** HHT partner sites
- Executive Director-led private tours of **two** HHT sites for up to 10 people **with locally catered dinner included**
- Exclusive early bird access to register for special events & programs
- **Acknowledgement in remarks at all HHT public programs**
- Acknowledgement in HHT online & social media advertisements
- Dedicated e-blasts featuring your company's impact on our mission

Farmhouse Partner: \$25,000

- Free admission to HHT's partner sites for all employees and one guest
- Private volunteer day for employees at **one** HHT partner site
- Executive Director-led private tours of **one** HHT site for up to 10 people
- Exclusive early bird access to register for special events & programs
- Acknowledgement in HHT online & social media advertisements
- Dedicated e-blasts featuring your company's impact on our mission

Cottage Partner: \$15,000

- Free admission to HHT's partner sites for all employees and one guest
- Private volunteer day for employees at **one** HHT partner site
- Acknowledgement on HHT's corporate support webpage
- Exclusive early bird access to register for special events & programs
- E-blast feature of your company's impact on our mission

Lighthouse Partner: \$10,000

- Free admission to HHT's partner sites for all employees and one guest
- Acknowledgement on HHT's corporate support webpage
- Exclusive early bird access to register for special events & programs
- E-blast feature of your company's impact on our mission

Small Business Partner: \$1,000 - \$5,000

- Free admission to HHT's partner sites for up to **20 employees and one guest**
- Acknowledgement on HHT's corporate support webpage
- E-blast feature of your company's impact on our mission

NEW!

Current Partners

ESTÉE
LAUDER
COMPANIES

ZYLOWARE
EYEWEAR

Bloomberg
Philanthropies



conEdison, inc.

Contact Us



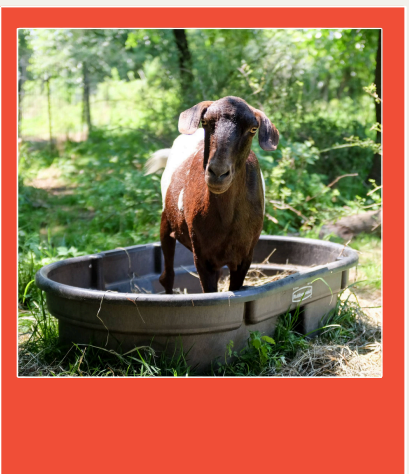
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